HAIR RE-GROWTH TREATMENT

PROCAVA SHAMPOO-CONDITIONER/ SCALP TONIC

Promote Hair growth  |  Stops Hair loss  |  Increase Hair volume
Promote Healthy scalp  |  Helps Control Dandruff

BEFORE  |  AFTER 10 DAYS  |  20 DAYS

Female, 54

Ecklotannin

PROCAVA
Introduction

The inventor of Procava Shampoo and Scalp Tonic, Botamedi Inc (Previously, Livechem Inc) develops nutraceutical and medicinal materials from marine natural products off the coast of Jeju Island which has been designated as UNESCO's World Natural Heritage. With its successful development of FDA NDI approved Seanol, Ecklotannin (Hair-growth promoter) and MSS (cosmeceutical), and a Alzheimer Drug candidate SDD-733, it is growing into a leading marine biotech company.

Company’s History

2011
- Established Phloronol Inc (San Francisco, CA) and collaborative research system research with medical centers of USA's leading universities (UCSF, Stanford Univ, UCLA, USC) to develop neurodegenerative pharmaceuticals.
- Commercialization of the world best hair re-growth product line “PROCAVA” in Korea, USA, HK and Canada.
- Procava Business Agreement with leading Japanese companies.

2010
- Strategic alliance with Korea’s number one nutraceutical company Korea Ginseng Corp., KT&G group for marketing and sales of Seanol products
- Healthy Direction, one of the biggest American nutraceutical companies markets Seanol products (Dr. Sinatra’s “Seanol”, Dr. Whitakker’s “Circulate”)
- A clinical study paper “Cholesterol Improving Effect of Seanol” by Medical School, Catholic University has been selected as the best paper in the fall conference of Korean Society of Lipid and Arteriosclerosis.

2009
- Seanol has been selected as a future leading ingredient by Umeken, Japan’s biggest and oldest health food company
- Elected as a ”Successful Case of National Biotechnology Projects”

2008
- Seanol has been approved as the world first marine polyphenol (NDI) by US FDA

2006~2007
- Ohio State University Medical Center performed and reported Skin Cancer Preventive Effect of Seanol

2001
- Establishment
In nature, Ecklotannin is secreted in the cells of brown algae for its protection and during its healing process. Its highly potent cell-protecting effect has been proved by Brunswick Laboratories, USA. Its healing effect and food-like safety have been comprehensively studied in many world-renowned research institutes.

The initial purpose of developing Procava was to improve the hair and scalp of individuals suffering from seborrheic dermatitis by optimizing Ecklotannin’s various health effects. However, during the clinical tests, many of the participants experienced not only the healthier scalp with reduced hair loss, but also younger looking with richer and thicker hair.

Intrigued by these amazing effects, the inventors completed the Procava formula for maximal delivery of the Ecklotannin’s effect by combining the best of eastern and western medicine.

Procava provides prevention of hair loss and healthy hair growth to individuals suffering from hair loss. It provides voluminous and lustrous hair to ladies. It provides health and clean scalp to individuals suffering from dandruff, itching and reddening.

Now you can truly be younger by using Procava, made of the 200-million year old natural healing agents from the Sea.

**Protection:** Protects hair keratin and scalp cells from aging factors such as UV rays and harmful chemicals

**Activation:** Activates scalp cells and provides elasticity to hair

**Repair Mechanism:** Renews damaged and aged scalp tissues

The synergy of the three functions recuperates the healing mechanism of scalp tissue and promotes the healthy hair growth.
**PROCAVA SHAMPOO-CONDITIONER**

*Ecklotannin eliminates various hair-loss-inducing stress factors by controlling chronic inflammation and encourage healthy metabolism and morphology in hair-root cells*  

### Features

- Active ingredient: marine polyphenol "Ecklotannin"
- No preservative, no artificial pigment
- Fine and smooth foam formation
- For All scalp, hair type

### Best used by individuals who suffer from

- Mild to moderate hair loss
- Thin or weak hair
- Dandruff or itching
- Coarse and brittle hair texture

### Direction for Use

- Apply evenly to wet hair and massage gently.
- Wait 2 to 3 minutes, then rinse thoroughly with warm water.

100ml / 3.38 fl.oz.  
$25.00
PROCAVA SCALP TONIC

Procava Scalp Tonic delivers maximum effect of Ecklotannin to scalp tissues to protect them from environmental stressors including UV rays and toxic chemicals. It eliminates chronic inflammation and establishes ideal environment for hair growth.

Features

- Active ingredient: marine polyphenol “Ecklotannin”
- No preservative, no artificial pigment
- For all scalp

Best used by individuals who suffer from

- Moderate to severe hair loss
- Inflammation in scalp
- Dandruff or itching
- A desire for quicker effect
- A lot of exposure to UV rays or outdoor activities

Direction for Use

- After shampooing, spray scalp tonic directly onto scalp.
- Massage gently with fingertips till scalp tonic is absorbed.

50ml / 1.7 fl.oz. $ 60.00

* Best when used together with Procava Shampoo
Male, 70

In a M-type baldness which is believed to be the most difficult to treat, previously bald area has been significantly filled with hair in 70 days of using Procava.

After using Procava, the previously bald scalp has become unbelievably hair-rich.

Male, 31

In a M-type baldness which is believed to be the most difficult to treat, previously bald area has been significantly filled with hair in 70 days of using Procava.
Hair has grown in the hair-loss site and the hair has become darker and more lustrous.

In 40 days, hair-free area has almost disappeared thanks to the combination of active hair growth and increase in hair volume.

Hair has grown in the hair-loss site and the hair has become darker and more lustrous.
2011  Top alternative medicine Journal ‘Second Opinion Newletter’ publishes an article on Hair Re-growth Effect of Ecklotanin (Seanol).

2009  World biggest cosmetic manufacturer, Kolmar (Japan) publishes a research paper on the powerful skin regenerative effect in 'Fragrance Journal'.

2008  A British medical book ‘ANDROPATHY’ covers various medicinal effects of Seanol